



webinarService



smart in media
the pathologists' company

Support diagnosing pathologists and hematologists with their further education by collaborating with us to create training opportunities that enhance the quality of life for patients. Use our building blocks for your success:

PARTICIPANT MANAGEMENT

We are happy to relieve you with the management of participants, so that you can fully concentrate on your content. From **Registration** to **support** and **information**, we are pleased to handle all the logistics for you.

EVENT PROMOTION

Of course we'll take over the promotion of your event: we conceptualize and design your **Invitations**, **mailings**, **social media posts** or **print campaigns**. Through a separate CRM system with your clients, we manage the individual measures for you.

EVENT SOFTWARE

We will develop a tailored platform with your training material that optimally presents you and your content. In this context, **instructional videos**, **presentations** and **digital specimens** all find their place. Furthermore, we provide you with the framework that ensures a technically seamless presentation of your content during the event.

EVALUATION

For ongoing improvement, assessing the success of such an event is crucial. For this reason, following your event, you will receive a package from us with comprehensive information on participant numbers, ratings, and other key performance indicators (KPIs).

YOUR BENEFITS

FLEXIBILITY

- Our Webinar Service is the perfect solution for seminars and training
- Whether for many or just a few viewers - our service is professional and reliable

ADVERTISEMENT

- Use the reach of Smart In Media to advertise your products
- We take care of all multimedia advertising for you in a practical complete package

SERVICE

- Helps pathologists, hematologists and radiologists to improve the quality of their diagnoses



WELCOME

Smart In Media AG
Gleueler Straße 249
50935 Cologne, Germany
T +49 221 999943-00
info@smartinmedia.com

www.smartinmedia.com